



Auriga

**We
Make
It
Happen!**

MANAGEMENT CONSULTANCY | INTERIOR | TURNKEY | ARCHITECTURE | FIT-OUT | MEP



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AURIGA **CONSULTANTS**

Auriga International Management Consultancy offers business support, backed by a wealth of experience and in-depth analysis, to a host of elite firms.

Creating and delivering effective and customized hospitality solutions through inspiring ideas and creative concepts.

ABOUT AURIGA

Our uniqueness in establishing ourselves as more of a business partner rather than a third-party consultant, has endeared us to our client base and has further consolidated our stronghold in the industry as a reliable, highly professional, and result-oriented organization, focused on offering turnkey and cost-effective business solutions, in a rapidly competitive business world.

Understanding your business needs begins with several interactions, involving extensive research and in-depth business analysis. We specialize in developing innovative and smart business trends to offer you a range of customized and time-bound solutions that will enhance and strengthen your existing business module. Such turnkey solutions will result in quicker returns on investment and enhanced business performance across all key performance areas.

AURIGANOMICS

EMPOWERING SUCCESS
CONCEPT CREATION
TURNKEY SOLUTIONS



To help a business realize its full potential.



Nurturing a culture of delivering on our promises and making it happen.

OUR STORY



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Auriga

AURIGA, the Latin name for 'Charioteer' is one of the 88 constellations. In Greek mythology, Auriga is often identified as the mythological Greek hero Erichthonius of Athens, whose chariot was created in the image of the Sun's chariot, the reason Zeus placed him in the heavens.

The brandmark is our unique and modern interpretation of the Sun's chariot's wheels, which we have used as our inspiration to reflect our core philosophies of moving forward, motivated and goals driven.

WHY AURIGA

Auriga's team of highly skilled professionals, each with extensive knowledge and experience in their respective fields ensure that we have a good and in-depth understanding of your business requirements.

Whether it is a new project launch, identifying innovative ideas, enhanced brand perception or even assisting you with comprehensive business plans and solutions, our approach is based on a complete understanding of your needs and an unwavering commitment to helping you achieve your business goals.

At Auriga, we believe in moving beyond the traditional approach of being a consultancy firm, rather, we are more of a strategic business partner, who is committed to offering our services and expertise, to the successful development of the projects we undertake, with integrity, responsibility, and uncompromising value for time, cost, and human resources.

COMPANY VALUES

Auriga is built on values of trust, care, innovation, pride, and dedication. Ever since its establishment, we have aspired to contribute to the prosperity and growth of our clients. Our prime objective is to strive that our client's mission and goal are achieved with the topmost level of competence and assurance.

Auriga stands to bridge the gap and offer a 360-degree solution. Whether you are a prospective customer, a collaborator, a business partner, or a future employee, we look forward to discovering how we can join hands to bring service to life.

AMBITIOUS

Challenging the norms to raise the standards

DEDICATED

To fulfilling goals

ETHICAL

Using the best business practices

FOCUSED

On objectives and priorities

INSPIRING

Through the power of business expertise and insights

RELIABLE

Committed partnering with more than 8 years of market experience



AREAS OF EXPERTISE

Whether you are an established business planning for expansion or looking forward to starting a new one. Auriga consultants can help you with all the support required in the pre-opening and post-opening stages and rest ensure continued success.

We offer a wide range of services, including concept development, branding, turnarounds, menu development, the establishment of salons, spas, cafés, restaurants, and dark kitchens, training manuals, and complete management assistance for your brands. We have the depth of knowledge to take on modest business ventures like a single food truck concept, a sizable dining establishment, the creation of a central or cloud kitchen, or a mixed-use project with hospitality and food service as its pillars.

All our operations are handled in-house as well as outsourced from our reliable partners to successfully meet our client's project goals and timeline objectives.



FOOD & BEVERAGE CONSULTING

- ☑ Café, Restaurant & Bars Management
- ☑ Concept Designing
- ☑ F&B Audit
- ☑ F&B Menu Development
- ☑ Kitchen Designing
- ☑ Menu Costing & Suggestive Pricing
- ☑ Menu Engineering
- ☑ Recipe Standardization

DELIVERY & CLOUD KITCHEN

- ☑ Cloud Kitchen Incubation
- ☑ Delivery Aggregators Partnership
- ☑ Delivery Focused Branding & Packaging
- ☑ Delivery-Driven Menu Development
- ☑ Delivery-Only Concepts
- ☑ Kitchen Design & Layout
- ☑ Online Marketing
- ☑ Post Opening Assistance & Expertise

FIT-OUT & DESIGN

- ☒ Fit Out Contractor Tender Preparation & Evaluation
- ☒ Fit-Out
- ☒ Interior Design Conceptualization
- ☒ MEP
- ☒ Site Coordination
- ☒ Value Engineering

SPA MANAGEMENT CONSULTING

- ☒ Business Development Assistance
- ☒ Concept & Management
- ☒ Managing Day-To-Day Operations
- ☒ Mystery Audits
- ☒ Operational Auditing
- ☒ Recruitment Of Experienced & Certified Spa Professionals
- ☒ Spa Menu Design
- ☒ Spa Supply Chain Management
- ☒ Training Assistance

PRE-OPENING EXPERTISE

- ☒ Budget Preparation
- ☒ Concept Ideation & Development
- ☒ Market Analysis & Research
- ☒ Menu Costing & Pricing
- ☒ On-Site Support
- ☒ Operational Manual Creation
- ☒ Pre-Opening Advisement & Support
- ☒ Procurement & Sourcing
- ☒ Project Mobilization, Management & Execution
- ☒ Staff Recruitment & Training

POST - OPENING MANAGEMENT SERVICES

- ☒ Cost Control
- ☒ Documentation & Control
- ☒ Establishment Of Quality Control System
- ☒ Financial Management
- ☒ HACCP Implementation
- ☒ Mystery Guest Auditing
- ☒ Operations Manual Implementation
- ☒ Performance Review & Audits
- ☒ Recruitment & Staff Training
- ☒ Supply Chain Management

SALES & MARKETING

- ✓ Advertising, PR & Media
- ✓ Branding & Packaging
- ✓ Business Development Assistance
- ✓ Creative Ideation & Design
- ✓ Design Coordination & Direction
- ✓ Expansion Strategy
- ✓ Online & Offline Marketing Strategy

AUDIT-ASSURANCE & FINANCIAL MANAGEMENT SERVICES

- ✓ Bookkeeping & Accounting
- ✓ Capital & Fund Management
- ✓ Financial Consulting
- ✓ Financial Feasibility
- ✓ Forecasting & Budgeting
- ✓ Internal Auditing
- ✓ Organizational Restructuring
& Planning
- ✓ P&L Analysis
- ✓ Performance Audit & Reviews

CORPORATE ADVISORY & SUPPORT SERVICES

- ☒ Business Analysis & Benchmarking
- ☒ Concept, Business Plan & Structuring
- ☒ Current Performance Analysis
- ☒ Franchising Management
- ☒ Location & Competitor Analysis
- ☒ Market Research
- ☒ New Business Mentoring
- ☒ Owner's Representation
- ☒ PRO Services
- ☒ Restaurant Management Simulation
- ☒ Revenue Assessment & Growth Analysis
- ☒ Turnkey Solutions

HUMAN RESOURCES & TRAINING

- ☒ Current System Auditing & Development
- ☒ Key Performance Indicators Evaluation
- ☒ Leadership Coaching
- ☒ Payroll Optimization
- ☒ Recruitment & Placement Support
- ☒ Training & Talent Development

PROCUREMENT SERVICES

- ☒ FF&E, OS&E Budget Preparation Assistance
- ☒ Logistics Assistance & Sourcing
- ☒ Purchasing & Sourcing Advisement
- ☒ Supplier Chain Management
- ☒ Supplier Sourcing

INTEGRATED FACILITIES MANAGEMENT

- ☒ Deep Cleaning & Sanitization
- ☒ Housekeeping Services
- ☒ Hygiene Implementation Services
- ☒ Hygiene Inspection Coordination
- ☒ Landscaping
- ☒ Lease & Transaction Administration
- ☒ Maintenance Services
- ☒ Quality Management
- ☒ Safety & Hygiene Compliance



**We
Make
It
Happen!**

120+

Clients

60+

Full-Time Employees

OUR PARTNERS|

Our highly valued clientele is from various industries across the board. From hoteliers to start-ups and investors, looking for unique business opportunities, Auriga International Management Consultancy, provides each of our clients, with dedicated and customized consultancy services based on extensive business and industry research, having a profound understanding of their business needs, and delivering as per, if not, exceeding their expectations.



PORTFOLIO

LL
dialogue

Elysium
CAFE AND RESTAURANT

LASTAPAS
***** ALL ABOUT MEXICO *****

DOTACHI
RESTAURANT

V.M
ABU DHABI

wish

FOODSHED

KURA
BISTRO
INSPIRED BY INDIAN CUISINE

MEYAS
ميس
EMIRATI
إماراتي

M
Mouz Mari

söcial

mysk

مايو بكم
MAYOBKOM

ritual
cafe & studio

ST
EAT
J



ADRIFT BURGER
BAR
ABU DHABI



KEKI
ケーキ

The Usual


**THE
TURTLE
COVE**
CAFE

Stella's.
BOUTIQUE CAFE

Osk

since forever
Elame
PASTRY

JAY'S
CAKES



SOL
FLORAL BOUTIQUE


FLEUROLOGY



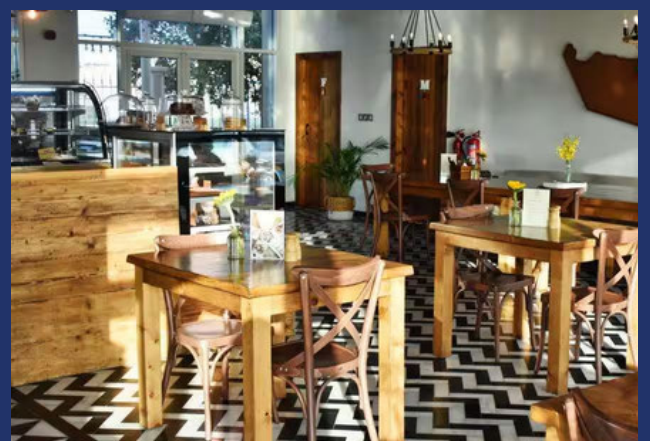

THE
WAVE LOUNGE
BEAUTY SPA



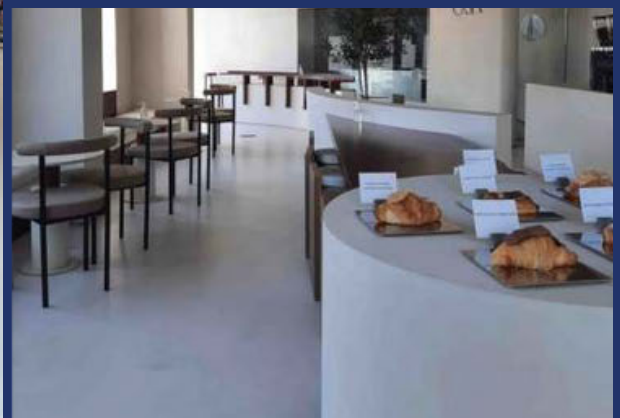
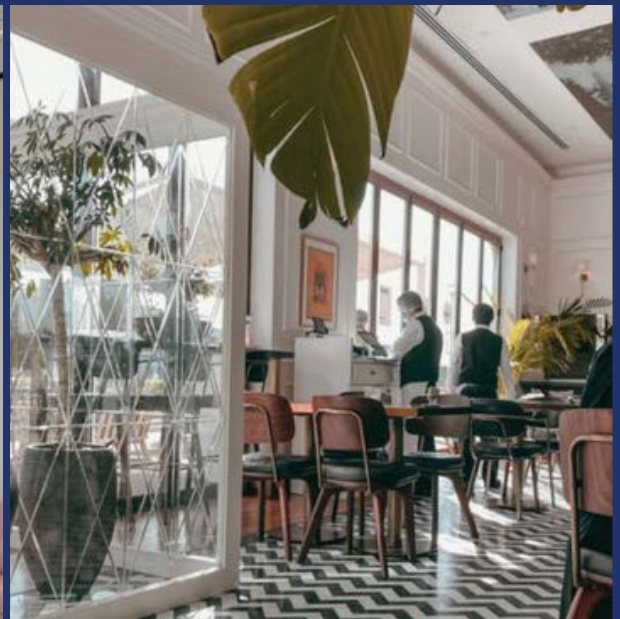






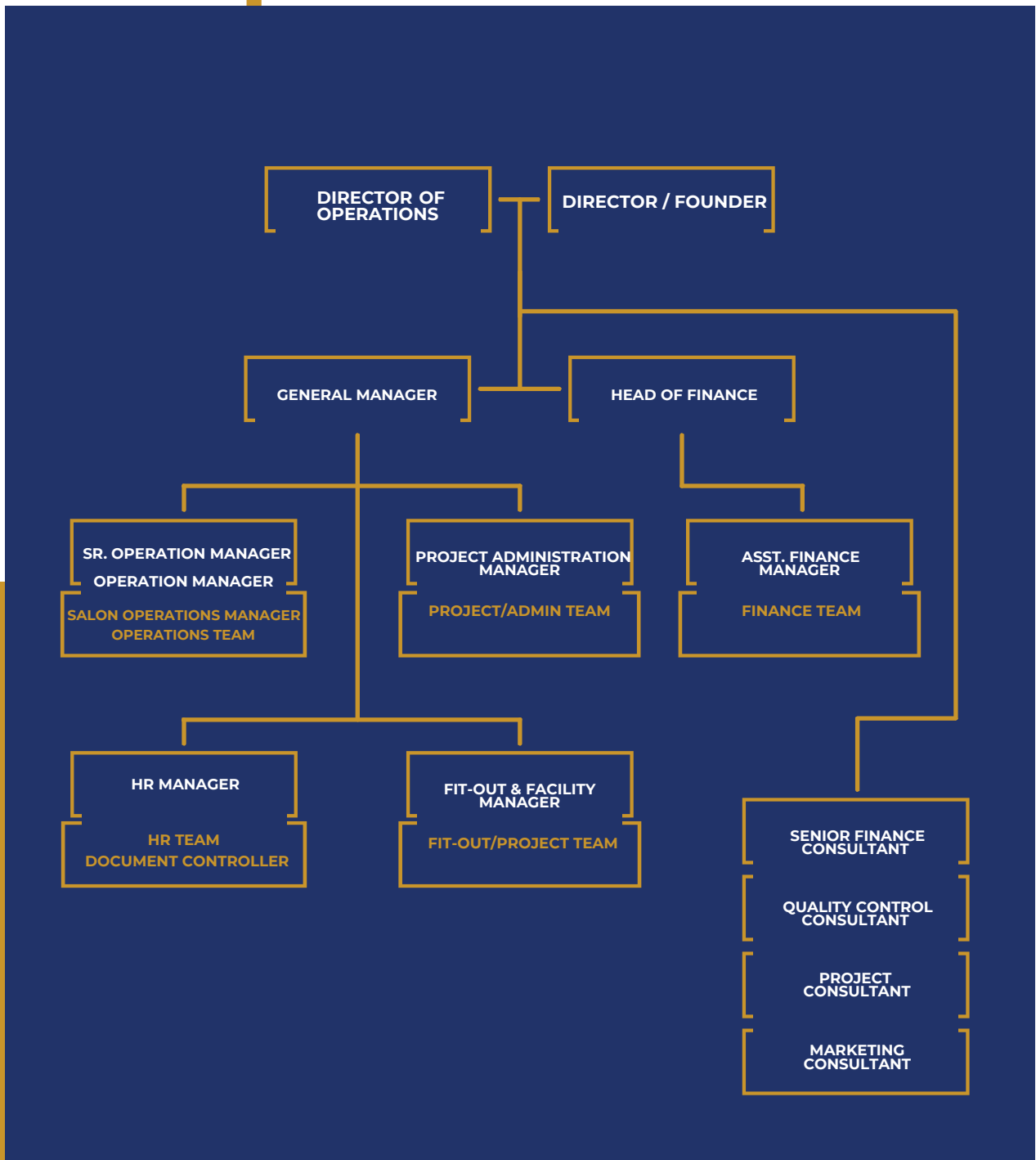








ORGANIZATION CHART





PRE QUALIFICATIONS

PROPERTIES

ADCP
AFCOOP
Aldar Properties
Bloom Properties
Capital Holding
Emaar
Imkan Properties
Rak Hospitality
Siddiqui Properties
Wasl Properties

MANAGEMENT

800 Tek
AFCOOP
Al Beed Property Management
Al Dafra Walk
Aswaq Management
Department Of Culture & Tourism
Line Investment
Provis Management
Twofour54

LOCATIONS

Al Dafra Walk
Al Falah Central Mall
Al Wahda Mall
Dubai Marina
Jumeirah
Maqtaa Mall
Reem Central Park
Sheikha Fathima Park
Western Souk Mall
Yas Mall

CONTACT US

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WAREHOUSE

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Next to Hard Rock Cafe,
Abu Dhabi, UAE

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